

PriorityStart![®] **Stops Dead Batteries**

20 Years Protecting!

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12-Volt ProMax H.D.

PROMAX H.D. NEXT-GEN TECHNOLOGY

Starting is the Priority!



Who should use the *PriorityStart!* 12-Volt ProMax H.D.?

- Law Enforcement, Work trucks, and [Heavy Duty vehicles](#)
- Any vehicles with increased electrical/load demands

PriorityStart! is the only automatic computerized on/off protection system for your battery, alternator, and electrical system in the market today. If battery voltage drains below 11.7 volts when engine is off, it automatically **DISCONNECTS** the load, leaving starting power.

To **RECONNECT and START**: simply step on the brake pedal, activate headlights, or operate any other accessory, and starting power is **RECONNECTED!** No buttons to push, no switches to flip, and there is no hardwiring. It's positive to positive, with a ground wire, and you're done.

[Specs](#) | [Installation](#) | [FAQ's](#) | [Why PriorityStart!](#)

No waiting for service or emergency trucks. No need for jump-starts (jump-starting damages the battery, alternator and potential major damage to computers and electrical system). No more down time or lost man hours. It is preventative maintenance that pays for itself 1st time it saves you.

Using portable battery chargers/boosters, dangerous jumper cables, or calling a tow truck means you have already experienced a damaged battery (first time battery goes dead it has lost 1/2 its service life).

Universal design fits top and side post batteries. No hardwiring or modifications required. Transferable. Manufactured to ISO, USCG, and SAE standards.

Easy to Attach

Three Easy Connections:

1. Existing vehicle positive cable to *PriorityStart!*
2. *PriorityStart!* cable to battery positive post
3. Attach ground wire to battery negative post

PriorityStart! 12-Volt ProMax H.D.
(Heavy Duty)
[P/N PSI-12V-PROMAXHD]



Quantity:

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New Features:

- Heavier Load Capacity: Up to 1600 starting amps/400 continuous amps
 - 60% increase to contact disc
 - 60% increase to spine gear & holding nut
 - 40% increase to jack screw
 - 40% increase to busses
- Heavier ground wire connector thicker/stronger for heavier duty vehicles
- Top post contact material raised/increased to improve GM connections
- Gear cover for added strength & durability
- Motor cover for added strength & durability
- Higher intensity LED on top, improved visibility
- Redesigned circuit board

Benefits:

- Automatic battery reconnect: Convenient, safe
- Easy to attach: 3 connections
- Maximizes battery life: Maintenance free
- Handles 1,600 starting amps/400 continuous amps
- Designed for under-hood temperature extremes
- Engine run protection
- Transferable from Vehicle to Vehicle
- Universal design fits both top & side-post batteries
- Ability to use accessories when engine is off
- Ecologically friendly: Reduces number of batteries discarded into the environment

Cost Savings


- Pays for itself the first time you use it; ready to protect when you need it
- Prevents lost wages and vehicle downtime
- Saves cost of new battery
- Protects expensive vehicle electrical parts
- Protects from voltage spikes or surges

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 **PriorityStart**
June 16 at 9:20am

Our 12-Volt Marine maximizes your battery life, your time, and your dollars spent! Purchase yours today by visiting <http://www.prioritystart.com/marine.php>.



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Heading out on the road on [#TravelTuesday](#)?
Don't stuck or stranded on the side of the road
with a [#deadbattery](#) get [@PriorityStart_](#)
[#today](#)

20h

 **PriorityStart!** @PriorityStart

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